



The Elite Insider

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New QR Code Technology

You may have been asking yourself “what in the world has Elite Management Professionals staff put on their signature lines on their e-mails?” Well, we have been using mobile web accessible via QR codes (Quick Response codes for mobile phones)

What are QR Codes? QR Codes allow everyday items to become a website (print-to-mobile-to-web messaging) where everything can become a hyperlink, or “physical world hyperlinking”. The “QR” stands for “Quick Response”. These smart codes are similar to the price barcodes found on the packaging of supermarket items, however, QR Codes hold much more information (including website addresses, text and phone numbers). A price barcode can hold only

about 20 digits (one direction only) but QR Codes can hold up to 7,000 digits (both vertical and horizontal directions). How are QR Codes used? So far, QR Codes are being slapped up on just about everything in Asia. Here are just a few examples of where you can find them:

Business cards

Posters

Food products

Anyone with a Smartphone can scan and read QR Codes with the click of a camera, and anyone with access to a computer can generate QR Codes themselves.

By scanning the codes, you can access images, websites, place phone calls, play a video and send text messages. By creating the codes, you can produce

your own messages. It is pretty exciting if you think of the marketing and communication possibilities of actually living in this type of “web” world.

What a great way to connect to your homeowners. If you would like us to create one for your community, let your manager know. We can include this on your website, letters to homeowners and other communication.

To get started just hold your Smartphone over the QR Code above.



Elite Management Professionals

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Pool Season is Here

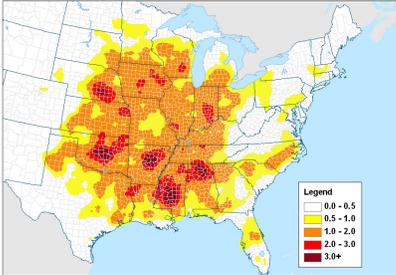
In many communities, we spend a lot of time looking forward to using the pool every year. This season comes quickly and preparing for this is important. Most of the pools are open now but your board members and committee members have been hard at work in the off season to get the pools

ready to open. This includes making sure all new regulations are following in order to pass inspection, making sure the emergency phone line is activated, ordering furniture and activating access cards and key fobs. Pool season can run smoothly for all pools but not without the help of many

homeowners. We thank all Board Members, and Pool Committee members for your help to care for the pools. This season is going to be a fun and safe season because of the great volunteers that get involved in our communities.

Your Communities Disaster Plan

Tornado Activity in the United States
Average Number of Tornado Reports per 100 Square Miles
Reporting Years 1957-2006, F2 and Stronger



Recent months have put a new light on the issue of having a disaster plan for your community. As you can see from the map, Tornadoic activity is not as rare as one might think in this area.

“Storm reports from the Severe Weather Database files have been used in the spatial analysis of tornado activity in the contiguous United States. At the time this project began, the Severe Weather Database files included tornado reports from 1950 through 2006. Among the data fields included in these reports are touchdown and liftoff coordinates, which were used to plot the storm path and the F-scale (indicating storm intensity) used to impose strength criteria on the storms included in this analysis.

Unlike hail reporting, the number of reported F2 or stronger tornadoes does not show a long-run trend of increasing reports per year over time. This suggests a more consistent documentation of tornadoes. Reports of tornadoes also are far less numerous than hail reports. In order to maintain a large sample of

tornadoes in the data set, this analysis includes all 5,884 reports of F2 or stronger tornadoes in the 50-year reporting period between 1957 and 2006.

The spatial analysis of tornado reports is very similar to that of hail reports. A grid is used to count tornado occurrences and similar techniques are used to smooth the transition from areas of high and low report frequencies. The main difference in the two analyses relates to the way tornadoes and hail events are represented spatially in the storm reports. Whereas a hail event may be represented by multiple reports along a hail swath, tornadoes are represented in a single report by a discrete path length that is determined by the touchdown and liftoff coordinates. Therefore, the tornado analysis does not require a protocol for handling multiple reports with similar time and place properties. Each tornado is counted once within each of the grid cells its path falls within.

Once the tornado paths are overlaid on the map and report frequencies are deter-

mined for each 10 by 10 mile grid cell, the steps are the same as those in the hail analysis. Each cell count is averaged with its neighboring cells. Due to the relative infrequency of tornadoes, a larger seven cell by seven cell area is then used to calculate average cell frequencies and balance the large differences in frequency from cell to cell, which can result from the random nature of touchdown and liftoff locations. As with the hail analysis, the map is overlaid with a grid of smaller one mile by one mile cells, and an interpolation technique, which used the average values of the 10 by 10 mile cells calculated in the prior step, is employed to estimate the values of the one mile by one mile cells. Frequency values represented in the tornado map remain in 100 square mile units, per 50 years reflecting the 50 years of activity included in the data.”

Information from website www.disastersafety.org

Did you Know?

Tornadoes cause an average of \$1.1 Billion in property damage and 80 deaths annually.

2011 Calendar of Events



Sunday June, 19

Father's Day!

Monday, July 4, 2011

Elite Management Professionals Office Closed in observance of the Independence Day.

Tuesday, August 2

28th Annual National Night Out

Wednesday, August 3

Board Member Seminar and Orientation- Please contact Dawn Hatcher to register- dawnhatcher@elite-mgmt.com

June/ July

Believe it or not it is time to start preparing you communities' 2012 Budgets!

Review Contracts and get ready to request proposals for your important contracts for 2012

New Triangle Area Code

Triangle residents who have identified with 919 as their area code for more than a half-century will soon have to get used to dialing a new number. The region is slated to receive a second area code - 984 - to accommodate a booming population and the proliferation of cell phones. The nation's phone number administrator has alerted public officials in the region that the Triangle could exhaust all phone numbers in the 919 area code within a year. The N.C. Utilities Commission this week gave phone companies a month to come up with a strategy and a schedule to add a second area code. The change will involve a public education campaign and bill inserts to get residents used to the idea. Once the area code is added - which could happen later this year - all local calls will require 10-digit dialing, as is now the practice in Charlotte and other parts of the country. Only new numbers will be assigned 984 codes. "It doesn't take people very long to remember," said Wayne Milby, a number relief planner for NeuStar, the Virginia company that administers phone

numbers for the nation's telecommunications industry. "If you don't dial 10 digits, you'll get a recording saying 'hang up and dial again.'"

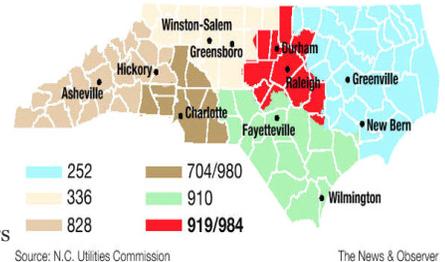
Get ready to reprogram
Callers will have to reprogram their phones to add an area code to the 7-digit local numbers stored in phone memories. They also may have to reprogram home alarm systems that aren't set to call a 1-800 number when tripped. The change will mean that some neighbors will have different area codes. As will some spouses. Even the same person can end up with different area codes at work, home and on a cell phone. Phone companies will likely have to make it clear to customers that 10-digit dialing does not result in getting charged for a long-distance call, said Susan Scott, general manager for Durham operations at Frontier Communications, a phone company with 178,000 customers in the state. Long distance calls will require 11 digits - with the area code preceded by a 1. Several local merchants predicted it will take months for residents to accept

984 as an equal partner with 919. "Most people identify 919 with being local," say Ryan Elliott, a manager at The Wine Merchant in Raleigh. "For some period of time, when people see 984 they may not realize it's down the street."

Cell phone users with AT&T Wireless and some other carriers may not have to adjust their mind-set, since they already dial 10 digits as part of their calling plan. Several dozen phone companies will be affected by the change, including AT&T, Frontier, CenturyLink, Time Warner, as well as a number of smaller competitors. "This is pretty commonplace," said Jayne Eve, vice president of state governmental affairs was able to stretch available numbers by assigning them to phone companies in blocks of 1,000 instead of 10,000, thus reducing the number of assigned numbers that were not being used. As of today, roughly 95 percent of phone numbers in the 919 area code have been used.

New 984 area code

984 area code will start being issued to new phone numbers in the Triangle area.



As of today, roughly 95% of 919 area code numbers have been used.

National Night Out 2011

The 28th Annual National Night Out, a unique safety and community event sponsored by the National Association of Town Watch (NATW), has been scheduled for Tuesday August 2, 2011. We invite you and your community to be part of this important night. The NNO is a unique crime/ drug prevention event.

National Night Out is designed to :

- ◆ Heighten crime and drug prevention awareness
- ◆ Generate support for local anticrime programs
- ◆ Strengthen neighborhood spirit and police-community partnerships

Send a message to criminals letting them know that neighborhoods and organized and fighting back. Elite Management Professionals wants to support this important night and we are offering to donate food or a raffle prize to your event. Please contact Dawn Hatcher if your community is planning to participate in the 2011 NNO neighborhood event.

